

Atmail Partners with Abusix to Safeguard Millions of Mailboxes

BOSTON - Oct. 11, 2023 - *PRLog* -- Atmail, a leader in white-label consumer email services, has improved spam and abuse-blocking services through its partnership with Abusix.

Today, Atmail powers millions of mailboxes worldwide and serves telcos and service providers on every continent. With such global reach, security is top of mind. That is why Atmail has partnered with Abusix, implementing Abusix Mail Intelligence (AMI) (https://abusix.com/products/abusix-mail-intelligence/) to provide a highly intelligent suite of blocklists, helping prevent over 95% of spam and malicious emails from ever reaching customers' inboxes.

Email is still the primary attack vector for cybercriminals worldwide. Attacks range from sophisticated network infiltration to phishing campaigns or infecting machines with malware (https://abusix.com/glossary/malware/), spam or preventing service availability through DDoS attacks. As many as 94% of security incidents with malware occur through malicious emails. Recognizing this threat, Atmail has chosen Abusix, a leader in anti-spam and security, to keep cybercrime at bay.

Dan Viney - Director, Product Innovation & Engineering, says, "This partnership is significant in our ongoing efforts to protect our customers' email accounts in the continually evolving threat landscape." He adds: "We are very impressed by the quality and accuracy of Abusix's blocklists. I am also impressed with the level of collaboration we have received from the Abusix team, working with us and supporting our needs as a true partner."

About:

Atmail's mission is to enable you to engage and delight your customers with a flexible service approach to email to ensure you can meet the individual needs of your customers.

Our service is designed to increase your average revenue per user (ARPU) through seamlessly integrated in-app purchases and to decrease churn with simple one-click personal domain email offerings. Atmail is a white-label cloud-native email service for telcos and ISPs. Visit https://www.atmail.com/commercialize/ to learn more.

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Industry <u>Information technology</u>

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